

File

fashion/calendar

Ruth Finley, Publisher / a weekly publication / 23nd year

8 East 77th St./New York 21, N. Y./TR 9-2343 / JULY 29, 1963

1963

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, JULY 25, 1963</u>			
Thursday July 25 10:30 A.M. Coffee	PRESS PREVIEW: COLLEGE FASHIONS Preview for the press of Martin's college fashions. By invitation. (For Release, Mon., July 29.)	MARTIN'S (BROOKLYN) Publicity: Rita Dobbins, TR. 5-3100.	5TH FLOOR
Thursday July 25 11:45 A.M. Luncheon	FALL-WINTER FASHIONS IN PARIS Georges Kaplan will preview his Fall-Winter fur collection at luncheon. Contact: Miss Hoerig, CI. 6-3416(N.Y.); Mlle.Nicole, Kleber 7061(Paris).	GEORGES KAPLAN	POTEL ET CHABOT 2 AVENUE VICTOR HUGO

July 25- August 7	FALL PRESS SHOWINGS - PARIS	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE
July 25:	9:45 A.M. Christian Dior; Montaigne. 2:15 P.M. Capucci. 3:30 P.M. Fardeau; Patou. 5:00 P.M. Capucci; Hermes; Renee Lise		
July 26:	10:00 A.M. Jacques Griffe; Simonetta et Fabiani. 11:00 A.M. Venet. 2:15 P.M. B.Sagardoy; Venet. 3:00 P.M. Lola Prusac. 5:00 P.M. Anny Blatt; Cardin; Simonetta et Fabiani. 8:00 P.M. Cardin.		
July 27:	10:30 A.M. Venet. 11:00 A.M. Courreges. 3:00 P.M. Simonetta et Fabiani. 3:30 P.M. Courreges.		
July 29:	10:00 A.M. St.Laurent. 11:00 A.M. Suzanne Baron. 3:30 P.M. Maurice Roger. 5:00 P.M. St.Laurent(For American Buyers). (Time not set--Chanel.)		
July 30:	6:00 P.M. Georgette Renal.		
July 31:	10:30 A.M. Givenchy(Buyers).		
Aug. 1:	10:30 A.M. Balenciaga(Buyers). 3:30 P.M. Valentine Bourgade.		
	Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.		

July 26 GIMBELS' RELEASE DATE--College fashions.

WEEK BEGINNING MONDAY, JULY 29, 1963

July 29	ALTMAN'S RELEASE DATE--Children's back-to-school fashions. (No Show)		
July 29	MARTIN'S RELEASE DATE--College fashions. (Preview July 25--See Above)		
July 30	SAKS FIFTH AVENUE RELEASE DATE--Opening of college shop. (No Press Show)		
Tuesday July 30 10:00 A.M. Breakfast	PREVIEW FOR PRESS: COLLEGE FASHIONS Preview of college fashions for the press. By invitation. (For Release, Wed., July 31.)	ARNOLD CONSTABLE Publicity: Pam Johnston, MU. 5-2300.	4TH FLOOR COLLEGE SHOP
Tuesday July 30 3:30 P.M. Tea	PRESS PREVIEW OF COLLEGE FASHIONS Preview for the press of college fashions. By invitation. (For Release, Thurs., Aug. 1.)	ABRAHAM & STRAUS Publicity: Eileen Goldberg, TR. 5-0195.	4TH FLOOR RESTAURANT

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
July 31	ALEXANDER'S RELEASE DATE--College collection. (No Press Show)		
Wednesday	PRESS PREVIEW:	STERN'S	3RD FLOOR
July 31	COLLEGE FASHIONS		EAT AND RUN RESTAURANT
9:45 A.M.	Preview of Stern's college fashions. For the press, by invitation.		
Coffee	(For Release, Fri., Aug. 2.) Publicity: Mildred Collins, LO. 5-7950.		
August 1	ABRAHAM & STRAUS RELEASE--College fashions. (Preview July 30--See Pg. 1.)		
Thursday	PRESS PREVIEW: NEW	ALLIED CHEMICAL CORP.	PENTHOUSE CLUB
August 1	CONCEPT IN LINGERIE		30 CENTRAL PK.SOUTH
9:00 A.M.	Premiere showing of new concept in lingerie by Miss Youth Form Creations,		
Breakfast	made of Allied Caprolan nylon. For the press, by invitation. Publicity:		
	Penny Baker at Donald E. Degnan Assoc., TN. 7-0808.		
August 2	MACY'S RELEASE DATE--Children's back-to-school fashions. (No Show)		
August 2	STERN'S RELEASE DATE--College fashions. (Preview July 31--See Above)		
Friday	PRESS PREVIEW OF	BONWIT TELLER	7TH FLOOR
August 2	FASHIONS BY LANZ		
9:30 A.M.	Bonwit Teller's preview for the press of fashions by Lanz. By invitation.		
Coffee	(For Release, Mon., Aug. 5.) Publicity: Rea Lubar, EL. 5 6800.		
August 5	BONWIT TELLER RELEASE DATE--Fashions by Lanz.(Preview Aug. 2--See Above)		
August 5	OHRBACH'S RELEASE DATE--College and Career collection. (No Press Show)		
Monday	FUN FUR FASHIONS	BLOOMINGDALE'S	3RD FLOOR
August 5	AT PRESS PREVIEW		FUR SALON
9:30 A.M.	Bloomingdale's "Fun Fur" collection. By invitation. (For Release, Tues.,		
Coffee	Aug. 6.) Contact: Louise Langdon, PL. 2-1212, Ext. 7205.		
Monday	PREVIEW: NAT'L NOTION	NAT'L NOTION	N.Y. TRADE SHOW BLDG.
August 5	AND NOVELTY SHOW	ASSOCIATION	8TH AVE. & 35TH ST.
11:00 A.M.-	"What's New In Notions"--special display of products, packaging, designs,		
2:00 P.M.	accessories--followed by cocktails and luncheon. Also "Notions in Motion,		
	a fashion show; and "A New Approach to Notion Merchandising"--presented		
	by Traphagen School of Design. For trade, Aug. 5-8. Contact: PE. 6-8820.		
Beginning	RESORT-HOLIDAY	JUNIOR ACCENT	498 SEVENTH AVENUE
Monday	JUNIOR KNITS		SHOWROOM - 10TH FLOOR
August 5	Continuous daily showings of Resort-Holiday junior knits, designed by		
	Frank Adams. Contact: LO. 4-1434.		
Beginning	HOLIDAY JUNIOR AND	BOBBIE BROOKS, INC.	1407 BROADWAY
Monday	PETITE DRESSES		ROOM 3902
August 5	Showing of junior and petite Holiday dresses, including double knits; als		
	suit collection. Publicity: Claire Affens, PE. 6-2392.		
Tuesday	BACK-TO-SCHOOL	W & J SLOANE, INC.	414 FIFTH AVENUE
August 6	CHILDREN'S ROOMS		2ND FLOOR
9:30 A.M.	Sloane's will preview their back-to-school children's rooms. For the		
Coffee	press, by invitation. (For Release, Wed., Aug. 7.) Publicity: Reni Kuhn,		
	OX. 5-3800, Ext. 450.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
August 6	GIMBELS' RELEASE DATE--Back-to-school fashions. (No Press Show)		
August 6	NORMAN NORELL'S PRESS PREVIEW AT 10:30 A.M. By invitation.		
August 7	BERGDORF GOODMAN RELEASE DATE--Children's Fall imported fashions.(No Show)		
Wednesday August 7 10:00 A.M. Coffee	PRESS PREVIEW: BACK- TO-SCHOOL FASHIONS Press preview of back-to-school fashions, featuring imported knits. By invitation. (<u>Release, Tues., Aug. 13.</u>)	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE Publ.: Rene Hall, OX. 5-4500.
August 8	BEST RELEASE DATE--Opening of new "Miss Cosmopolitan" shop. (No Show)		
Thursday August 8 9:30 A.M. Coffee	PRESS PREVIEW: BACK- TO-SCHOOL LINGERIE Bonwit Teller will preview back-to-school lingerie fashions. For the press, by invitation. (<u>For Release, Mon., Aug. 12.</u>)	BONWIT TELLER	3RD FLOOR Publicity: Rea Lubar, EL. 5-6800.
August 9	MACY'S RELEASE DATE--Career fashions. (No Press Show)		
August 12	MACY'S RELEASE DATE--Young junior back-to-school fashions.(No Press Show)		
August 12	BONWIT TELLER RELEASE--Back-to-school lingerie.(Preview Aug.8--See Above.)		
Monday August 12 2:30 P.M.	PRESS PREVIEW: FALL- WINTER COLLECTION Galanos will preview his Fall-Winter collection. <u>By invitation only.</u> Publicity: Mathews-Latham Ltd., 128 East 37th Street, MU. 5-7907.	GALANOS (BEVERLY HILLS, CAL.)	SHERATON-EAST HOTEL BALLROOM
August 13	ALEXANDER'S RELEASE DATE--Back-to-school fashions; imported knits.(See Above)		
Tuesday August 13 2:30 P.M.	FASHION CONFERENCE: SPRING-SUMMER 1964 Preview of trends in apparel and shoes: color, texture, shape, design for Spring-Summer 1964. Guest speaker: Mrs. Marjorie S. Deane. Commentator: Robert Riley, Brooklyn Museum. Admission by advance registration. Tickets: \$6.00, members; \$7.50, non-members (price includes swatched color guide). Contact: Thelma Hennessey, MU. 6-7520.	NAT'L SHOE RETAILERS ASSN.(274 MADISON AVE.)	HOTEL PLAZA BALLROOM
August 14	OHRBACH'S RELEASE DATE--Finezza shoe collection. (No Press Show)		
August 14	ALTMAN RELEASE DATE--"Small World" Fall-Winter imports. (No Press Show)		
Wednesday August 14 2:30 P.M.; 4:00 P.M.	CUSTOMER SHOWINGS: "JUNIOR HIGH" FASHIONS Customer showings of "junior high" teen fashions. By admission card. Press by invitation. Contact: Pat Allen, TR. 5-7200, Ext. 692.	ABRAHAM & STRAUS (BROOKLYN)	4TH FLOOR RESTAURANT
Wednesday August 14 4:00 P.M.	PREVIEW: FALL PETITE COUTURE FASHIONS Bergdorf Goodman will preview their Fall petite couture fashions. By invitation. (<u>For Release, Fri., Aug. 16.</u>)	BERGDORF GOODMAN	MISS BERGDORF SHOP 5TH FLOOR Publ.: Florence Neff, PL. 3-7300.
August 15	GIMBELS' RELEASE DATE--New Fall leisure fashions. (No Press Show)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
August 16	BERGDORF GOODMAN RELEASE DATE--Petite fashions. (Preview Aug.14--See Pg.3)		
Friday August 16 9:00 A.M.	PREVIEW: SIMONETTA ET FABIANI FASHIONS Altman's preview for the press of Simonetta et Fabiani fashions. By invitation. (For Release, Tues., Aug. 20.)	B. ALTMAN & CO.	3RD FLOOR DESIGNER SHOP Publ.: Kay Robinson, OR. 9-7800.
August 19	ARNOLD CONSTABLE RELEASE DATE-- Back-to-school fashions. (No Press Show)		
Monday August 19 9:30 A.M. Coffee	PREVIEW: JACQUES HEIM FALL FASHIONS Press preview of Jacques Heim Jeunes Filles Fall collection. By invitation (For Release, Fri., Aug. 21.)	BONWIT TELLER	7TH FLOOR Publicity: Rea Lubar, EL. 5-6800.
August 20	ALTMAN'S RELEASE DATE--Simonetta et Fabiani. (Preview Aug. 16--See Above)		
August 21	BONWIT TELLER RELEASE DATE--Jacques Heim fashions.(Show Aug.27--See Above)		
Wednesday August 21 10:30 A.M. Coffee	PRESS PREVIEW: FALL SHOE COLLECTION Gimbels will preview their Fall collection of shoes. By invitation. (For Release, Wed., Aug. 28.)	GIMBELS	4TH FLOOR NEW SHOE SALON Publicity: Margot Infantino, LO. 4-3300.
Wednesday August 21 4:00 P.M. Cocktails	PREVIEW OF RESORT- SPRING COLLECTION Knit ensembles and dresses in silk and wool for Resort and Spring; also men's knitwear. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
August 22	GIMBELS' RELEASE DATE--New accessories. (No Press Show)		
August 23	OHRBACH'S RELEASE DATE--Children's back-to-school fashions. (No Show)		
Tuesday August 27 4:00 P.M. Cocktails	PREVIEW: FASHIONS FROM HONG KONG Alexander's will present fashions from Hong Kong to the press. By invitation. (For Release, Fri., Aug. 30.)	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE Publicity: Rene Hall, OX. 5-4500, Ext. 285.
Wednesday August 28 12:30 P.M. Luncheon	PREVIEW: MICHAEL OF LONDON FASHIONS Michael of London fashions at preview for the press. By invitation. (For Release, Thurs., Sept. 5.)	B. ALTMAN & CO.	3RD FLOOR DESIGNER SHOP Publ.: Kay Robinson, OR. 9-7800.
August 28	GIMBELS' RELEASE DATE--Fall shoe collection. (Preview Aug. 21--See Above)		
Thursday August 29 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's Fall custom-order fashions, designed by Leslie Morris. By invitation. (For Release, Tues., Sept. 3.)	BERGDORF GOODMAN	2ND FLOOR SALON Publicity: Florence Neff, PL. 3-7300.
August 30	ALEXANDER'S RELEASE DATE--Fashions from Hong Kong. (Preview Aug.27--See Above)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>																								
Sept. 3	BERGDORF GOODMAN RELEASE DATE--Couture fashions.(Preview Aug.29-See Pg.4)																										
Tuesday Sept. 3 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-MADE Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. (For Release, Wed., Sept. 4.) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE																								
Wednesday Sept. 4 9:30 A.M. Coffee	PRESS PREVIEW: EVENING FASHIONS Preview for the press of Gimbels' evening fashions. By invitation. (For Release, Thurs., Sept. 5.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR																								
Wednesday Sept. 4 11:00 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Macy's will present their import collection to the press. By invitation. (For Release, Fri., Sept. 6.) Publicity: Joan Springler, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM																								
<p align="center"><u>RESORT-HOLIDAY OPENINGS BY CALIFORNIA FASHION CREATORS IN LOS ANGELES</u></p> <table border="1"> <tbody> <tr> <td>Thursday</td> <td>Sept. 5:</td> <td>11:00 A.M. Tabak of California</td> </tr> <tr> <td>Sept. 5-</td> <td>Sept. 6:</td> <td>11:00 A.M. Sir James.</td> </tr> <tr> <td>Sept. 13</td> <td>Sept. 9:</td> <td>9:30 A.M. Penelope; 4:00 P.M. DeWeese Designs; 6:00 P.M. Harou.</td> </tr> <tr> <td></td> <td>Sept. 10:</td> <td>9:00 A.M. Barney Max Designs; 10:30 A.M. Eddy George.</td> </tr> <tr> <td></td> <td>Sept. 11:</td> <td>12:00 Noon Rose Marie Reid.</td> </tr> <tr> <td></td> <td>Sept. 12:</td> <td>4:00 P.M. White Stag.</td> </tr> <tr> <td></td> <td>Sept. 13:</td> <td>4:00 P.M. Catalina.</td> </tr> <tr> <td colspan="3">Contact: California Fashion Creators, 740 S. Broadway, Los Angeles.</td> </tr> </tbody> </table>				Thursday	Sept. 5:	11:00 A.M. Tabak of California	Sept. 5-	Sept. 6:	11:00 A.M. Sir James.	Sept. 13	Sept. 9:	9:30 A.M. Penelope; 4:00 P.M. DeWeese Designs; 6:00 P.M. Harou.		Sept. 10:	9:00 A.M. Barney Max Designs; 10:30 A.M. Eddy George.		Sept. 11:	12:00 Noon Rose Marie Reid.		Sept. 12:	4:00 P.M. White Stag.		Sept. 13:	4:00 P.M. Catalina.	Contact: California Fashion Creators, 740 S. Broadway, Los Angeles.		
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Contact: California Fashion Creators, 740 S. Broadway, Los Angeles.																											
Sept. 6	MACY'S RELEASE DATE--Import collection. (Preview, Sept. 4--See Above)																										
Friday Sept. 6 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Fall-Winter import collection at preview for press. By invitation. (For Release, Mon., Sept. 9.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR																								
Monday Sept. 9 10:30 A.M. Coffee	PREVIEW OF IMPORTS AND REPRODUCTIONS Press preview of French and Italian imports and reproductions. By invitation. (For Release, Tues., Sept. 10--Note Change of Date.) Publicity: Rene Hall, OX. 5-4500, Ext. 285.	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE																								
Tuesday Sept. 10; Sept. 11 3:30 P.M.	HOLIDAY AND RESORT DRESS COLLECTION Showing of Anne Fogarty's Holiday and Resort collection Sept. 10 and 11 at 3:30 P.M. By invitation. Thereafter daily informal showings. Contact: Paula Gregoriade, LO. 4-9115.	ANNE FOGARTY, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR																								
Tuesday Sept. 10 4:00 P.M.	PRESS PREVIEW OF MEN'S FASHIONS Preview for the press to introduce a new line of men's wear fashions. By invitation. (For Release, Thurs., Sept. 12.) Publicity: Margo Infantino, LO. 4-3300.	GIMBELS	2ND FLOOR																								
Sept. 11	SAKS 5TH AVENUE--"Contessina" Int'l junior fashions. (No Press Show)																										

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 11 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Fall import collections at breakfast and luncheon showings. (Prices and more details later.)	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) Contact: CI. 7-3940.	NEW YORK HILTON BALLROOM
Sept. 12	GIMBELS' RELEASE--New Men's wear fashions. (Preview Sept. 10--See Pg. 5)		
Thursday Sept. 12 9:30 A.M. Coffee	PRESS PREVIEW: LINE- FOR-LINE IMPORTS Preview for the press of Ohrbach's Paris and Italian import reproductions. By invitation. (For Release, Fri., Sept. 13.)	OHRBACH'S	5TH FLOOR Publicity: Mark Klauser, OX. 5-4000.
Friday Sept. 13 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS Fashions by Gigliola Curiel of Milan and Bernard Newman of the United States. By invitation. (For Release, Mon., Sept. 16.)	BERGDORF GOODMAN	4TH FLOOR SALON Publicity: Florence Neff, PL. 3-7300.
Sept. 16	BERGDORF GOODMAN RELEASE DATE--Curiel and Newman fashions. (See Above)		
Tuesday Sept. 17 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Fall custom-order fashions at a preview for the press. By invitation. (For Release, Wed., Sept. 18.)	MAINBOCHER	609 FIFTH AVENUE SALON - 8TH FLOOR Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.
Tuesday Sept. 17 3:00 P.M.	PRESS PREVIEW: FALL- WINTER COLLECTION Preview of Elizabeth Arden's Fall-Winter collection, designed by Oscar de la Renta. By invitation. (For Release, Thurs., Sept. 19.)	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR Publicity: Alan McGeehan at Rasponi Assoc., TE. 8-8171.
Tuesday Sept. 17 4:00 P.M. Cocktails	PREVIEW: HOLIDAY, CRUISE AND SPRING FASHIONS White Stag will present Holiday, Cruise, and Spring 1964 sportswear fashions at a preview for press and buying offices. Show at 4:30 P.M. By invitation only. Publicity: Claire De Kupsa or Roberta Berk, BR. 9-1972.	WHITE STAG	HOTEL PIERRE BALLROOM
Wednesday Sept. 18 9:30 A.M. Coffee	PRESS PREVIEW: READY- TO-WEAR IMPORTS Preview for the press of Macy's "Made-in-Europe" ready-to-wear collection. By invitation. (For Release, Fri., Sept. 20.)	MACY'S NEW YORK	3RD FLOOR EXEC. DINING Publicity: Joan Springler, OX. 5-4400.
Sept. 18	ROSH HASHONAH (Jewish Holiday--begins at sundown. <u>First day Thurs., Sept. 19</u>)		
Sept. 19	ELIZABETH ARDEN'S RELEASE DATE--Fall-Winter fashions. (See Above)		
Sept. 20	MACY'S RELEASE DATE--"Made-in-Europe" ready-to-wear collection. (See Above)		
Monday Sept. 23 9:30 A.M. Coffee	PRESS PREVIEW: PAULETTE MILLINERY Preview for the press of Paulette's millinery for Fall. By invitation. (For Release, Tues., Sept. 24.)	SAKS FIFTH AVENUE	5TH FLOOR Publ.: Helen O'Hagan, PL. 3-4000.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 23	NATIONAL SWEATER WEEK.	Contact: Knitted Outerwear Foundation, MU. 3-7520.	
Tuesday Sept. 24 12:00 Noon Luncheon	SWIMWEAR FASHIONS FOR 1964 Preview for the press and buyers of Rose Marie Reid 1964 swimwear collection. By invitation. Publicity: Virginia Dickson, PE. 6-6275.	ROSE MARIE REID (1407 BROADWAY)	HOTEL PIERRE BALLROOM
Tuesday Sept. 24 3:00 P.M.	PRESS PREVIEW: FALL-WINTER FUR FASHIONS Preview of Fall-Winter fur fashions. By invitation. (For Release, Thurs., Sept. 26.) Contact: Joseph J. Davis, CI. 5-0322. Publicity: Alan McGeehan at Rasponi Assoc., TE. 8-8171.	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR
Tuesday Sept. 24 4:00 P.M. Cocktails	PREVIEW OF SWIMWEAR AND PLAYWEAR Preview of women's swimwear and playwear for 1964. By invitation. Contact: Barbara Renning (buyers). Publicity: Kathy Russo, OX. 7-0811.	JANTZEN, INC. (261 MADISON AVE.)	SHERATON-EAST HOTEL BALLROOM
Tuesday Sept. 24 6:15 P.M.	BENEFIT PREVIEW FOR L'ENTR'AIDE "Tradition"--Annual storewide presentation of European imports at benefit preview for L'entre'aide Francaise. Tickets: \$5.00. By invitation. (For Release, Wed., Sept. 25.) Publ.: Louise Langdon, PL. 2-1212, Ext. 7205.	BLOOMINGDALE'S	THROUGHOUT STORE
Thursday Sept. 26 4:00 P.M. Cocktails	PREVIEW: MEN'S SWIM AND BEACH FASHIONS "Jantzen Men's Smoker"--Spring and Summer showing of men's swimwear and playclothes. By invitation. Publicity: Kathy Russo, OX. 7-0811.	JANTZEN, INC.	TIME & LIFE BLDG. 2ND FLOOR--AUDITORIUM
Thursday Sept. 26 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD Twenty-first annual Award, this year to Bill Blass and Rudi Gernreich. Also, special awards to fur designer Betty Yokova of A. Neustadter & Sons; and Arthur and Theodora Edelman of Fleming-Joffe. Fashion show at 9:00 PM. By admission ticket only. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.
Sept. 27	YOM KIPPUR (Jewish Holiday--begins at sundown. Holiday Sat., Sept. 28.)		
Friday Sept. 27 12:30 P.M. Luncheon	PREVIEW: REVILLON FUR FASHIONS Saks Fifth Avenue will present the Revillon collection of fur fashions. By invitation. (For Release, Mon., Sept. 30.) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Monday Sept. 30 12:00 Noon	PRESS PREVIEW: MADE-TO-ORDER FUR FASHIONS Press preview of Fall-Winter made-to-order fur fashions, designed by Emeric Partos. By invitation. (For Release, Tues., Oct. 1.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Monday Sept. 30 5:00 P.M. Cocktails	PRESS PREVIEW: FALL-WINTER FUR FASHIONS Preview of Fall-Winter fur fashions for the press. By invitation. (For Release, Wed., Oct. 2.) Publicity: Vera Bacal, PL. 3-8421. Customer showing Tues., Oct. 1 at 3:00 P.M. Contact: Mrs. S.K. Steffan, CI. 7-1388.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON - 3RD FLOOR

MUSIC...THEATRE...MOVIES

- Tuesday
July 30 SIXTH WEEK: STADIUM CONCERTS LEWISOHN STADIUM, 138TH ST.& AMSTERDAM
Tues., July 30: Joseph Rosenstock, conducting; Gary Graffman, Pianist.
Wed., July 31: Joseph Rosenstock, conducting; Gary Graffman, Pianist.
Thurs., Aug. 1: Joseph Rosenstock, conducting; Henryk Szeryng, Violinist
(Debut). Fri., Aug. 2: Zoltan Rozsnyai, conducting: "Hungarian Night.
Ballet "Bihari" with Nora Kovach and Istvan Rabovsky. "Gypsy Instrumental
Ensemble," Rudolf Syranyi, Demeter Boross, Violins; Gustav Sarkozi, Viola;
Thomas Hutchings, Pianist; Harry Sacher, Bass; Ferenc Zori, Clarinet;
Toni Koves, Cimbalon.
Publicity: Miss Alix Williamson, CI. 6-4462.
- Wednesday
Sept. 18 OPENING: "THE IRREGULAR VERB TO LOVE" THEATRE TO BE ANNOUNCED
Co-starring Claudette Colbert and Cyril Ritchard in the London comedy by
High & Margaret Williams, about an eccentric wife and her family's sex
problems. Director: Cyril Ritchard. Publicity: Ben Washer, PL. 7-4271.
- Wednesday
Sept. 25 OPENING: "LUTHER" THEATRE TO BE ANNOUNCED
David Merrick will present the play by John Osborne based on the life of
Martin Luther, centering on the churchman's rebellion against Roman
Catholicism; starring Albert Finney, with Michael MacLiammoir. Director:
Tony Richardson. Publicity: Harvey Sabinson, TN. 7-8500.
- Monday
Sept. 30 OPENING: "THE PRINCE OF LIEDERKRANZ" 54TH ST. THEATRE, 152 WEST 54TH ST.
Rick Besoyan and J.J. Farber will present the new musical starring Eileen
Brennan. Director: Rick Besoyan. Costumes: Raoul Pene du Bois.
Publicity: Gladys Bentley, MU. 9-3332.
- Thursday
August 1 PREMIERE: "THE THRILL OF IT ALL" (Movie) MUSIC HALL, 6TH AVE. & 50TH STREET
Co-starring Doris Day and James Garner, featuring Arlene Francis in the
movie released by Universal Pictures in Eastman color. Producers: Ross
Hunter and Martin Melcher. Director: Norman Jewison. Costumes: Jean
Louis. Publicity: Paul Kaney, PL. 9-8000. Music Hall Publicity: Edward
Serlin, CI. 6-4600.
- Thursday
Oct. 3 OPENING: "HERE'S LOVE" SHUBERT THEATRE, 225 WEST 44TH ST.
Stuart Ostrow will present the new musical, based on the film "Miracle on
34th Street," co-starring Janis Paige, Craig Stevens, with Paul Reed and
William Griffis. Director: Norman Jewison. Score: Meredith Wilson.
Costumes: Alvin Colt. Publicity: Harvey Sabinson, TN. 7-8500.
- Wednesday
Oct. 9 OPENING: "NEXT TIME I'LL SING TO YOU" THEATRE TO BE ANNOUNCED
Alexander H. Cohen, in association with Andre Goulston and Michael Gordon,
will present a new English play by James Saunders. The entire British
cast will recreate their roles. Publ.: David Rothenberg, TN. 7-3434.
- Thursday
Oct. 17 OPENING: "JENNIE" MAJESTIC THEATRE, 245 WEST 44TH ST.
Starring Mary Martin, Dennis O'Keefe, Robin Bailey, Ethel Shutta, in the
new musical, adapted by Arnold Schulman from the book by Marguerite Court-
ney, about the early stage career of Lurette Taylor; presented by Richard
Halliday and Cheryl Crawford. Director: Vincent J. Donehue. Costumes:
Irene Sharaff. Publicity: Ben Washer, PL. 7-4277.
- Wednesday
Oct. 23 OPENING: "BAREFOOT IN THE PARK" BILTMORE THEATRE, 261 WEST 47TH ST.
Arnold Saint Subber will present a new comedy by Neil Stone, starring
Elizabeth Ashley, Robert Redford, and Mildred Natwick. Director: Mike
Nichols. Publicity: Harvey Sabinson, TN. 7-8500.

1964

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